



57 Mercury, Dream-Car, Goes on Display Friday

The 1957 Mercury with the dream-car design will go on display locally tomorrow, Friday, November 9, at Torrance Lincoln-Mercury, 1885 Torrance blvd.

The new Mercury is bigger in every dimension. It is completely new from Jet - Flo front bumpers to the tips of the distinctive V-angle taillights, with a slim but sturdy roof that seems to float atop picture-window expanse of glass, according to Dick Walbergh, owner of the local agency.

The new Mercury offers such advanced dream-car features as a power seat that "remembers" your favorite driving position; a keyboard control for Merc-o-matic drive that make ordinary push-button driving seem old-fashioned, Walbergh said.

Individuals will have a choice of two great engines with up to 290 h.p. Massive, graceful twin-oval bumpers provide both high and low protection. Mercury's new roof spans the longest, widest, most spacious passenger compartment in Mercury history.

Mercury's distinctive new projectile-shape side channels are rakishly "capped" by massive new V-angle taillights. Visible from both the side and rear, these big, red beacons clearly define and emphasize the new length and breadth of the car.

Douglas Increases Salary

Some 45,000 hourly-paid employees of Douglas Aircraft company today were granted cost of living wage increases amounting to more than \$4,300,000 per year. More than 20,000 of those benefited are employed by the El Segundo Division, which includes plants at El Segundo and Torrance.

An increase of four cents per hour, effective Monday, November 5, was voluntarily added to the pay checks of some 41,000 employees of the Douglas Santa Monica and El Segundo Divisions.

A similar cost of living increase will be effective for approximately 13,000 employees of the Long Beach Division represented by the YAW-CIO.

Company officials estimate that the total cost of living increase will raise the annual Douglas payroll in Southern California to \$354,000,000.

EVERY MINUTE COUNTS! The sooner you place a Classified Ad locate what's lost, the greater your chances of recovery. Torrance Press FA. 8-2345.

Local Chest Canvass Starts With Residential Campaign

More than 2300 volunteer workers will start the house to house canvass today in residential areas throughout the harbor area to solicit gifts for the Los Angeles Area Community Chest.

Prior to receiving their assignments, the corps of workers will attend coffee hours in the homes of division and section chairmen to view the residential kick-off show on television from 9:45-10 a.m., Channel 5. The campaign film, "Craig," will depict actual scenes from welfare services offered by Chest-supported agencies.

Goal for the harbor area in the residential solicitation is \$32,743.

Unit Chairmen
Residential unit chairmen in the harbor area, together with their cities' residential goals are: San Pedro, Mrs. Paul Abrams, \$6,125; Wilmington, Mrs. Frances Raschke, \$2,788; Gardena, Mrs. Esther Schaffer, \$3,505; Harbor City-Lomita, Mmes. Byron McDonald and Wally Berseht, \$1,775; Palos Verdes, Mrs. A. E. Thompson, \$8,016; Torrance, Mrs. F. J. Kelly, \$5,417, and Rolling Hills, Leslie Cunningham, \$5,117.

The Los Angeles Area Community Chest, of which harbor area is a part, is making an appeal for \$10,000,000 for its 1956-57 campaign, to support its health, welfare and youth causes.

Chest Services
Today, preventative services are only a fraction of what they should be if human suffering,

of which, in a large measure, can be prevented by constant, consistent effort and sufficient funds, according to Chest authorities.

"When you answer with 'A Bigger Yes to Community Chest,' you are investing in preventative services for children and families and the future of their respective communities—

YOUR BEST VALUE IN . . .

REDWOOD FENCING

FENCE SPECIALS

OCTAGON or DIAMOND DESIGN

REDWOOD FENCING

6 FOOT HIGH . . . \$1.35 ft.

5 FOOT SOLID BOARD REDWOOD \$1.10 running ft.

CHOICE OF SEVERAL DESIGNS

CLEAR REDWOOD BOARDS • PRE-CUT OTHER SIZES AT COMPARABLE PRICES

FENCE INSTALLED—40¢ PER RUNNING FOOT OR—DO IT YOURSELF

POSTS SET IN CONCRETE—20¢ PER RUNNING FOOT

D. N. LEGG

MILL AND LUMBER CO. DA. 9-6303

14119 S. WESTERN AVE. 300 Feet North of Rosecrans Open Every Day Incl. Sunday

Police Race After Boys In Stolen Auto

After an 80-mile-an-hour chase by Torrance police, two 16-year-old juveniles were apprehended in an allegedly stolen sports car.

Police records show that the youths sped away from the Save-More store parking lot near 182nd st. and Hawthorne ave.

Wailing police sirens and shots fired over the car failed to stop the boys who ran two stop signs before smashing into a power pole near 182nd st. and Falda ave.

The auto theft report was made by the Los Angeles Sheriff's department.

One juvenile escaped and one, dazed by the impact, was taken to police headquarters.

MUSIC TO YOUR EARS, will be the jingle of your telephone when you offer things to sell or rent through Torrance Press Want Ads. Dial FA. 8-2345.

MONEY UNLIMITED! Yes, Classified Ads know no limits when it comes to turning the things you don't need into cash. You do it by dialing FA. 8-2345 or write the TORRANCE PRESS, 1406 Cravens, Torrance.

Know Your Reliable Gold Seal Merchants

LOOK FOR THE GOLD SEAL IN THE WINDOW . . . IT IS THE SYMBOL OF SATISFACTION

Gold Seal Merchants are outstanding leaders in their respective fields. Each Gold Seal Merchant is especially pledged to offer reliable service and honest merchandise in keeping with the highest code of business ethics. This is your guarantee of integrity, sound value and fair dealing. It pays to do business with Gold Seal Merchants.

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